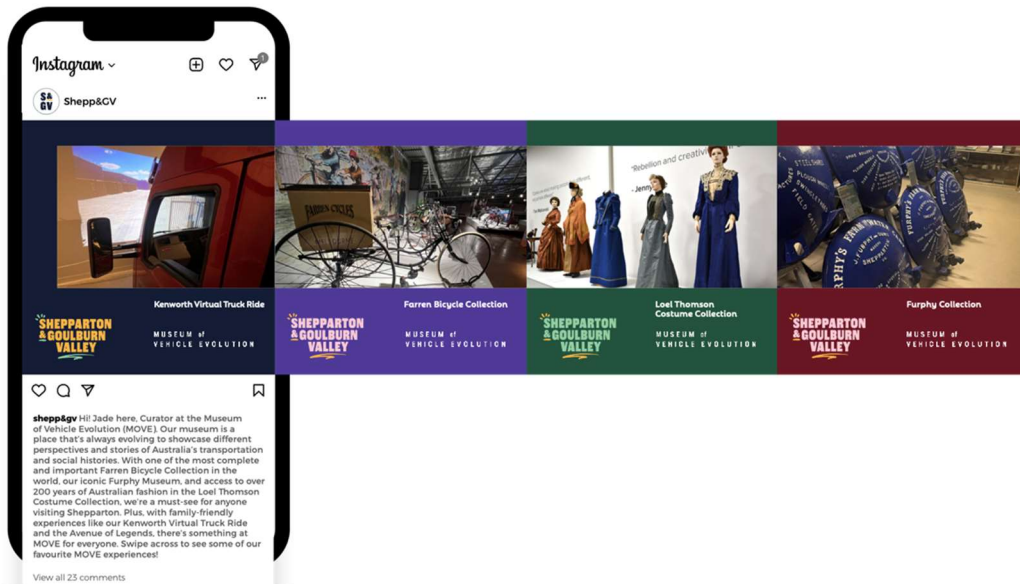


Apply here for the opportunity to feature in Shepparton & Goulburn Valley’s monthly social takeover.



Each month, we will feature a different experience, event, attraction or business from our Shepparton & Goulburn Valley region on all our social media channels.

Shepparton & Goulburn Valley will invest approximately \$250 to boost these takeover posts, to reach a wider range of potential visitors around Victoria, and even nationally.

This is a great value opportunity for our community to share their stories and engage with new audiences, so it is important we work together to create content that makes people want to stop, read, share and act.

To apply for a monthly takeover, please provide responses of up to 50 words for each of the questions on the following page. If your application is successful, we’ll get in touch to let you know which month you’ve been allocated and to set up a time for any further questions and content sharing.

1. What is the name of your experience, event, activity or business?
2. Where is your experience, event, activity or business located?
3. How would you describe what you offer visitors, customers and our community in one sentence?
4. What are the key features of your experience, event, activity or business?
5. What do you believe are the one or two things that really set you apart from other businesses like yours? What can you offer your visitors, customers and our community, that nobody else can? This can be specific features or benefits of the experience, event, activity or business; or it can be about how you deliver that experience and the culture you foster within your business; or it can be more about how your visitors or customers feel, learn and grow, during, or after, the experience.
6. Can you provide any customer/visitor testimonials?
7. Can you provide your website or Facebook link?
8. If you could choose, what are the top three months that would work best for your takeover? When would you benefit most from enhanced audience engagement?

Once you have completed this form, please send it back to digital@sheppandgv.com.au

We will respond to you within two weeks of your submission. If you have not heard from us in that time, please don't hesitate to get in touch again. Please also remember that we need to make sure we are covering different kinds of experiences, events, activities and businesses throughout the year, so it may take a few months before we can feature you if you are selected.

Thanks so much for your submission. Together, we can show the world why Shepparton & Goulburn Valley is regional Victoria's abundant, dynamic cultural capital.